

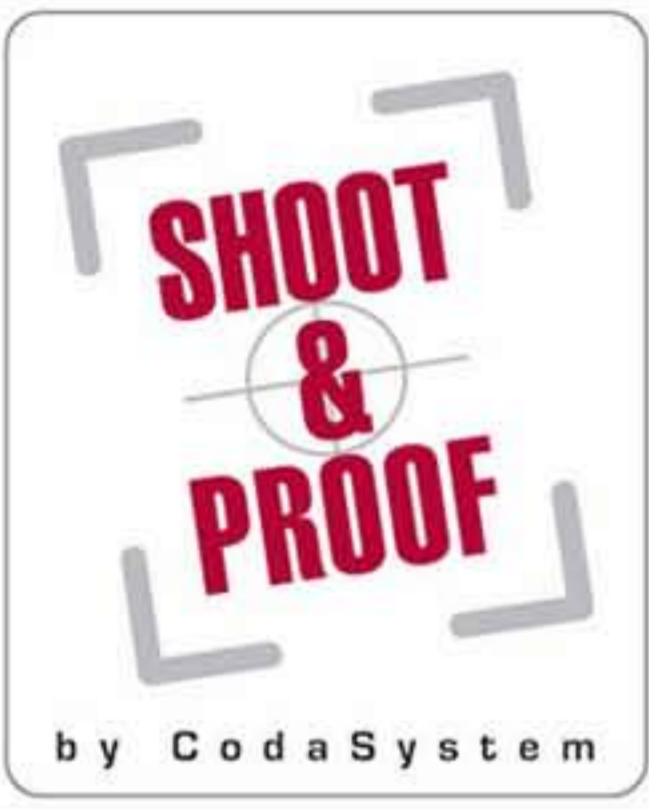
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Codasystem Shoot&Proof available for BlackBerry (BlackBerry Bytes)

Posted by BlackBerry Cool on October 29, 2008, at 12:37 am in News

Tags: announcements, blackberry bytes, codasystem, enterprise, photos, prosumer, shootandproof, software

Comments: no responses



French software developer Codasystem announced yesterday the release of their Shoot&Proof application for BlackBerry. Shoot&Proof allows enterprise and prosumer users to host and share images taken via their BlackBerry in a secure environment. Because it establishes the legal value of photos—who took what pictures, when and where—Shoot&Proof can be deployed by construction and public works, real estate, poster advertising, the press and maintenance industries.

To learn more about Shoot&Proof, head to: <http://www.shootandproof.com/>

Paris, France – Codasystem, the company that created certified digital photography, announces that its Shoot&Proof™ application is now available for BlackBerry® smartphones. Business users as well as individuals are able to capture images on their BlackBerry smartphone, host and share them in a secure environment.

With a growth rate in excess of 100 percent in the last two years and several technological innovation awards since it started up in 2001, the French company Codasystem is now further expanding its Shoot&Proof™ offer.

Since the beginning of the year, Shoot&Proof™ wireless software has been deployed by many construction and public works, real estate, poster advertising, the press and maintenance.

Shoot&Proof™ fully meets the needs of businesses of all kinds and individuals who are looking for a system for hosting and sharing high-quality digital pictures. Because it establishes the legal value of photos—who took what pictures, when and where—Shoot&Proof™ stands out from existing, usually free services for publishing and sharing photos. Technical abilities as cryptography, as well as full mastery of the links of the process (from picture creation to stocking) enable Codasystem to assure the legal value of digital photography taken with the Shoot&Proof™ application. Although an extremely broad spectrum of business people use photos today, such offers are of no help to them, since the level of service delivered is not compatible with business requirements.

In addition, because digital photos can be altered by anyone, a service provider will have trouble proving that an event was held or a service actually performed.

"We are extremely proud to announce today that our software is compatible with the BlackBerry solution," stated Frédéric Levaux, the Chairman of Codasystem. "Porting it to BlackBerry smartphones seemed self-evident, and we spent several months working on that with the people at RIM. Codasystem targets some of the same business users as RIM, so we can now address additional markets and win over new customers."

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